# The Marketing Group of New England

and

Coldwell Banker Residential Brokerage

PARTNERS IN DELIVERING STRATEGIC MARKETING & SALES





# Residential Marketing and Sales Powerhouse



Diane Maloney, founder of The Marketing Group of New England (TMG) has joined forces with Coldwell Banker Residential Brokerage.

Together TMG/Coldwell Banker offers the BEST OF BOTH WORLDS, dedicated marketing and sales coupled with the powerful engine of New England's leading brokerage firm. Coldwell Banker Residential Brokerage New England leads the industry in market share and has sold more homes than any other real estate company in New England.



### We Mitigate Risk and Drive Sales

Identify your primary target market

Target your primary market

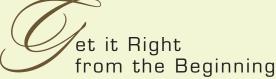
Build to your primary target market

With unmatched resources and understanding of the New England market we're ready

TO PARTNER WITH YOU FOR SUCCESS.







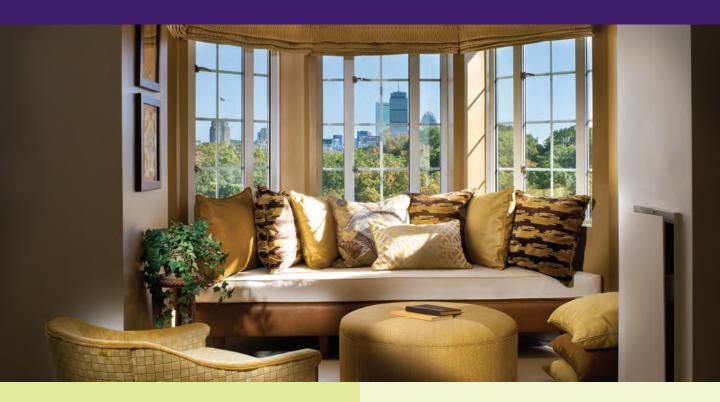
Don't buy into "Build it and they will come".

Hope is not a strategic plan. In this competitive market, with increasingly sophisticated buyers, you need to get it all right from the beginning.

Using our resources and experience we will develop a customized comprehensive

Strategic Marketing and Sales Plan.







TMG works with you as part of your team

TMG provides complete up-front project consultation to help you make the right decisions for the right reasons

TMG has over 25 years of experience in residential marketing with over a billion dollars in sales and pre-sales. www.TheMarketingGroupBoston.com

# Coldwell Banker Residential Brokerage has developed a strong brand which is recognized internationally. Coldwell Banker Residential Brokerage currently enjoys 25% of the local market.\* Coldwell Banker Residential Brokerage is the largest residential real estate brokerage company in New England. With more than 4,000 sales associates and staff in approximately 90 office locations, the organization services consumers in Massachusetts, Rhode Island, New Hampshire, and Maine. Coldwell Banker Residential Brokerage is part of NRT LLC, the nation's largest residential brokerage company. For more information, visit www.NewEnglandMoves.com.



## UNMATCHED EXPERIENCE EXCEPTIONAL RESULTS

TMG and COLDWELL BANKER RESIDENTIAL BROKERAGE are experienced in marketing and selling a full range of properties.

- · High Rise Luxury Condominiums
- · Loft Units in Emerging Neighborhoods
- · Small Boutique Conversions in Back Bay, Beacon Hill
- Entry Level Mid-Rises
- Suburban Townhouse Condominiums
- · Private Homes

TMG and COLDWELL BANKER RESIDENTIAL BROKERAGE have an impressive list of residential successes.

- The Four Seasons
- Trinity Place
- · The Belvedere
- · Main Stone Farm
- 45 Province
- · Longwood Towers
- · One First
- · The Grandview

The Marketing Group of New England and Coldwell Banker Residential Brokerage

Partners in Delivering Strategic Marketing & Sales

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