

The Marketing Group
of New England

and

Coldwell Banker
Residential Brokerage

PARTNERS IN DELIVERING STRATEGIC MARKETING & SALES

More Expertise... More Resources... More Sales.

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Residential Marketing and Sales Powerhouse



Diane Maloney, founder of The Marketing Group of New England (TMG) has joined forces with Coldwell Banker Residential Brokerage.

Together **TMG/Coldwell Banker** offers the BEST OF BOTH WORLDS, dedicated marketing and sales coupled with the powerful engine of New England's leading brokerage firm. Coldwell Banker Residential Brokerage New England leads the industry in market share and has sold more homes than any other real estate company in New England.

Here's Our Value

We Mitigate Risk and Drive Sales

Identify your primary target market

Target your primary market

Build to your primary target market

With unmatched resources and understanding of the New England market we're ready

TO PARTNER WITH YOU FOR SUCCESS.



Get it Right from the Beginning

Don't buy into "**Build it and they will come**".

Hope is not a strategic plan. In this competitive market, with increasingly sophisticated buyers, you need **to get it all right from the beginning.**

Using our resources and experience we will develop a customized comprehensive

Strategic Marketing and Sales Plan.





Why You Should Work with Us

TMG works with you as part of your team

TMG provides complete up-front project consultation to help you make the right decisions for the right reasons

TMG has over 25 years of experience in residential marketing with over a billion dollars in sales and pre-sales.

www.TheMarketingGroupBoston.com

Coldwell Banker Residential Brokerage has developed a strong brand which is recognized internationally. Coldwell Banker Residential Brokerage currently enjoys 25% of the local market.* Coldwell Banker Residential Brokerage is the largest residential real estate brokerage company in New England. With more than 4,000 sales associates and staff in approximately 90 office locations, the organization services consumers in Massachusetts, Rhode Island, New Hampshire, and Maine. Coldwell Banker Residential Brokerage is part of NRT LLC, the nation's largest residential brokerage company. For more information, visit www.NewEnglandMoves.com.



*MA Closed Transaction Sides. 1/1/11 - 6/30/11. All Property Types \$1,000,000+. Representation is based on data supplied by our MLS Partners. Neither the Realtor Board nor its MLS guarantees or is in any way responsible for its accuracy. Data may not reflect all real estate activity.

UNMATCHED EXPERIENCE EXCEPTIONAL RESULTS


TMG and **COLDWELL BANKER RESIDENTIAL BROKERAGE** are experienced in marketing and selling a full range of properties.

- High Rise Luxury Condominiums
- Loft Units in Emerging Neighborhoods
- Small Boutique Conversions in Back Bay, Beacon Hill
- Entry Level Mid-Rises
- Suburban Townhouse Condominiums
- Private Homes

TMG and **COLDWELL BANKER RESIDENTIAL BROKERAGE** have an impressive list of residential successes.

- The Four Seasons
- Trinity Place
- The Belvedere
- Main Stone Farm
- 45 Province
- Longwood Towers
- One First
- The Grandview

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Partners in Delivering Strategic Marketing & Sales

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The Marketing Group of New England



RESIDENTIAL BROKERAGE

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